

**WORK SESSION
THE PARKS & RECREATION COMMISSION
473 S. MAIN STREET
CAMP VERDE, AZ. 86322
COUNCIL CHAMBERS STE. 106
MONDAY, APRIL 1, 2024
4:30 PM**

All Commission meetings will end at 9 PM, any remaining agenda items will be heard at the next Commission meeting.

1. Call to Order

Vice Chair Jerry Morris called the meeting to order at 4:30 p.m.

2. Roll Call

Chairman Dave Grondin (arrived 4:48pm), Vice Chair Jerry Morris, Commissioner Candra Faulkner, Commissioner Wayne Smith, Commissioner Glenda Duncan, and Commissioner Mary Hughes were present. Commissioner Jeffrey Noonan was absent.

Also Present

Parks & Recreation Manager Michael Marshall, Finance Director Mike Showers, and Recording Secretary Jennifer Reed.

Vice Chair Morris would like to move Item 5 up due to the Finance Director not able to attend the meeting just yet.

5. Discussion about P&R Commission public survey questions and methodology. (Staff Resource Michael Marshall)

Parks & Recreation Manager Michael Marshall is prepared to write down potential questions.

Vice Chair Morris would like to see a question regarding a tax District or Bond to increase Parks & Rec Revenue and finish the bigger projects. Mr. Marshall suggested wording, "Would you support a bond for a major project". Finance Director Mike Showers explained the town doesn't have property tax; it would have to be more of a dedicated sales tax.

Commissioner Smith would like to wait to ask this type of question until after tax season. He would like to specifically address the questions that were brought up during the January Meeting and make a list of questions based on those questions. His list of questions would read:

1. Which is your preferred method of finding out about upcoming events?
2. Do you have other ideas on ways we could market to inform the public?
3. What types of activities would you like to be provided to attract teenagers, seniors and preschool to attend our events and at our programming?
4. What programs or activities would you like to see added to these offerings to generate more interest and participation. *Please note that our current SR Center is not operated by the town, but it does receive some financial support from the town.*

3. Presentation and discussion regarding the CIP and Budget process. (Staff

Resource: Michael Showers)

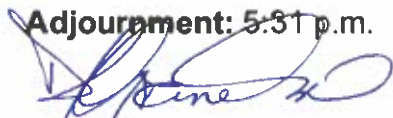
Finance Director Mike Showers reviewed how the town decides which Capital Projects to put into the budget & when. He suggested the Parks & Rec Commission become more involved by submitting a CIP Project List to Council for consideration. He also reviewed how sales tax

has affected the Town and some history behind sales tax.

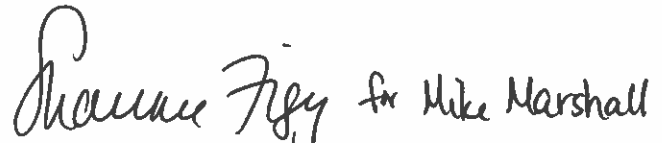
Mr. Showers explained the FY25 Budget process has pretty much ended. He suggests the Commission create a CIP Project Lists for consideration for FY26 Budget.

4. **Discussion and review regarding parks and recreation CIP and Parks and Recreation Budget update.** (Staff Resource Michael Marshall)
Finance Director Mike Showers went over shared expenses. Chair Grondin asked Mr. Showers if the Commission could move line items? Mr. Showers said the Commission could request the Council to move the line items, but the Commission could not move line items themselves.
6. **Discussion regarding the Town Council Strategic Plan and development of the Parks and Recreation Commission Strategic Plan.** (Staff Resource Michael Marshall)
Parks & Recreation Manager Michael Marshall went through the handouts regarding the Town Council Strategic Plan and the Parks and Recreation Commission Strategic Plan. He pointed out highlighted sections and the planning calendar. He hopes to approve the planning calendar at the May 6th meeting.

7. **Adjournment: 5:51 p.m.**



Chairman Dave Grondin



Parks & Rec Manager Mike Marshall

CERTIFICATION

I hereby certify that the foregoing minutes are a true and accurate accounting of the actions of the Parks & Rec Commission of the Town of Camp Verde, Arizona during the Work Session held the 1st day of April 2024. I further certify that the meeting was duly called and held and that a quorum was present.

Dated this 1st day of April 2024.



Jennifer Reed, Recording Secretary